

 Lushful

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About Brand



The Brand

Lushful was founded on the principle that healthy soil is essential for both human health and a healthy planet. Conventional farming practices that rely on chemicals and fertilizers disrupt the delicate balance of the soil microbiome and make it increasingly reliant on these harmful inputs. Lushful advocates for natural farming methods that promote soil health and biodiversity, ultimately leading to healthier food and a more sustainable future.

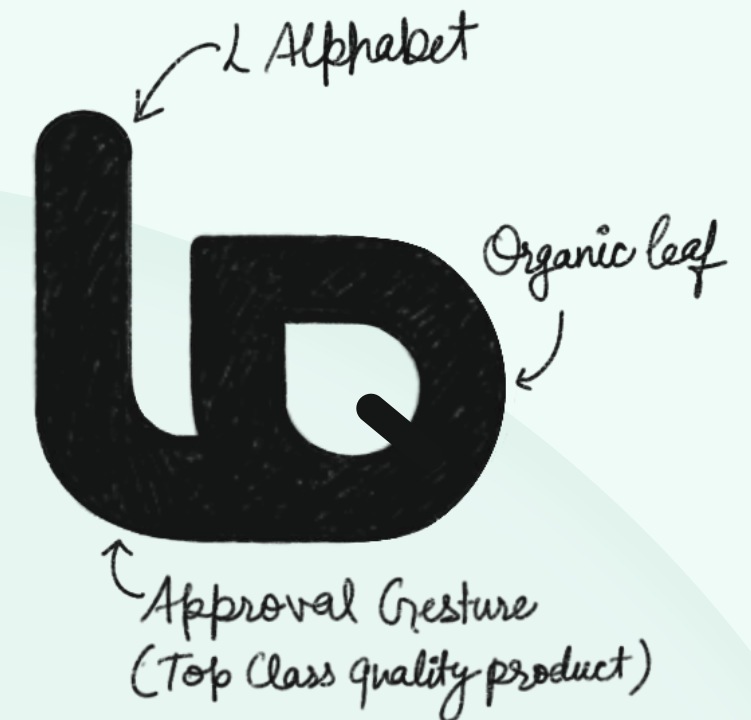
About Logo



The Logo

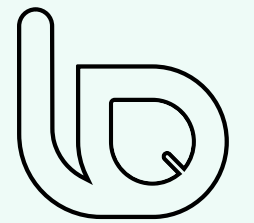
Our logo represents Lushful's commitment to providing customers with exceptional organic offerings that are good for you and good for the planet.

This is highlighted by the powerful "👉" gesture, a symbol of approval and satisfaction, combined with the letter "L" and an organic leaf. Together, they represent the brand's focus on quality, sustainability, and trust.





The Logo Anatomy



O u t l i n e

 Lushful

 Lushful

 Lushful

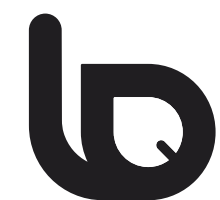
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Logo Misuse

Avoid skewing



Avoid rotating



Avoid moving logo mark



Avoid changing colour



Avoid adding strokes



Avoid boxing in logo



Avoid rearranging



Avoid adding special effects



Typo graphy



PHENOMENA

Styles:

Light

Regular

Bold

ExtraBold

Black



Typography

Aa Bb Cc

Dd Ee Ff

1234567890

!@#\$%^&*

Color Palette

Blue Iris

#7400F8

Seafoam

#3BF1B9

Deep Blue

#23004A

Fade Brown

#EEFBF7

Pure White

#FFFFFF

Lushful

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Graphic Element



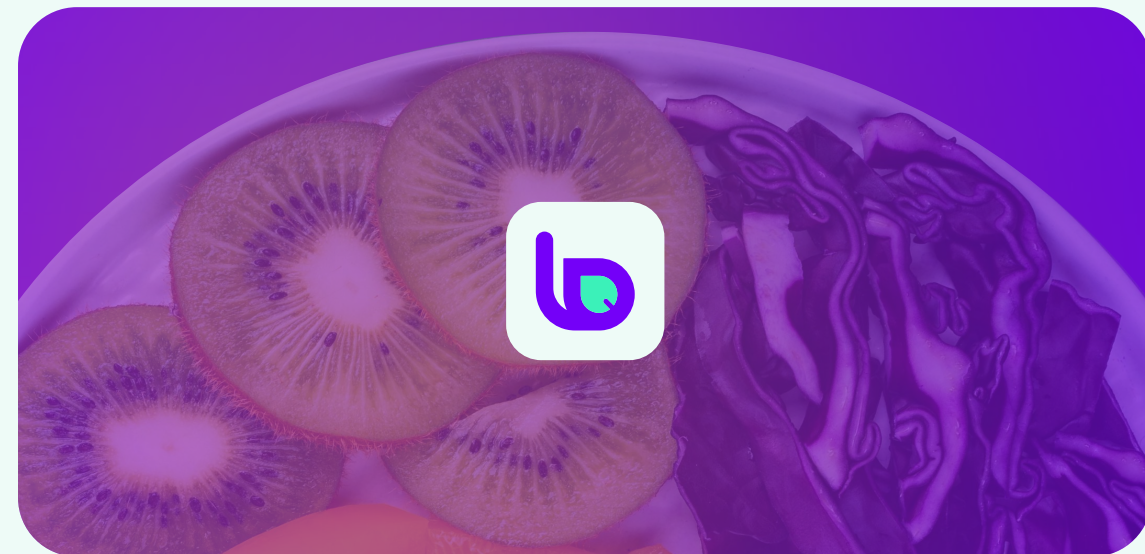
Graphic Element

www.lushful.org

Lushful

Lushful was founded on the principle that healthy soil is essential for both human health and a healthy planet.

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Lushful
4hr ago

Fresh & Healthy

Lushful
4hr ago

Like Comment Share Bookmark

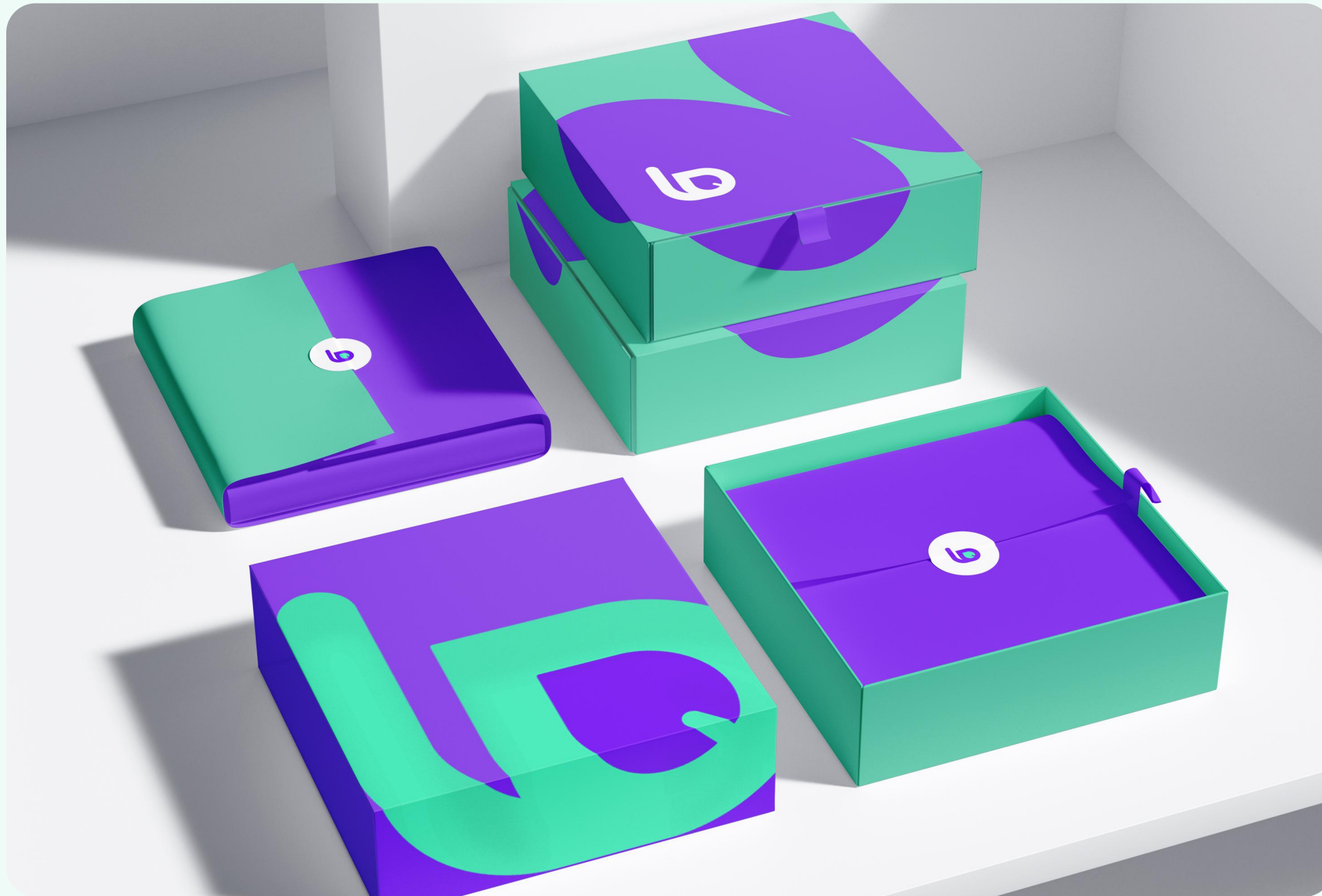
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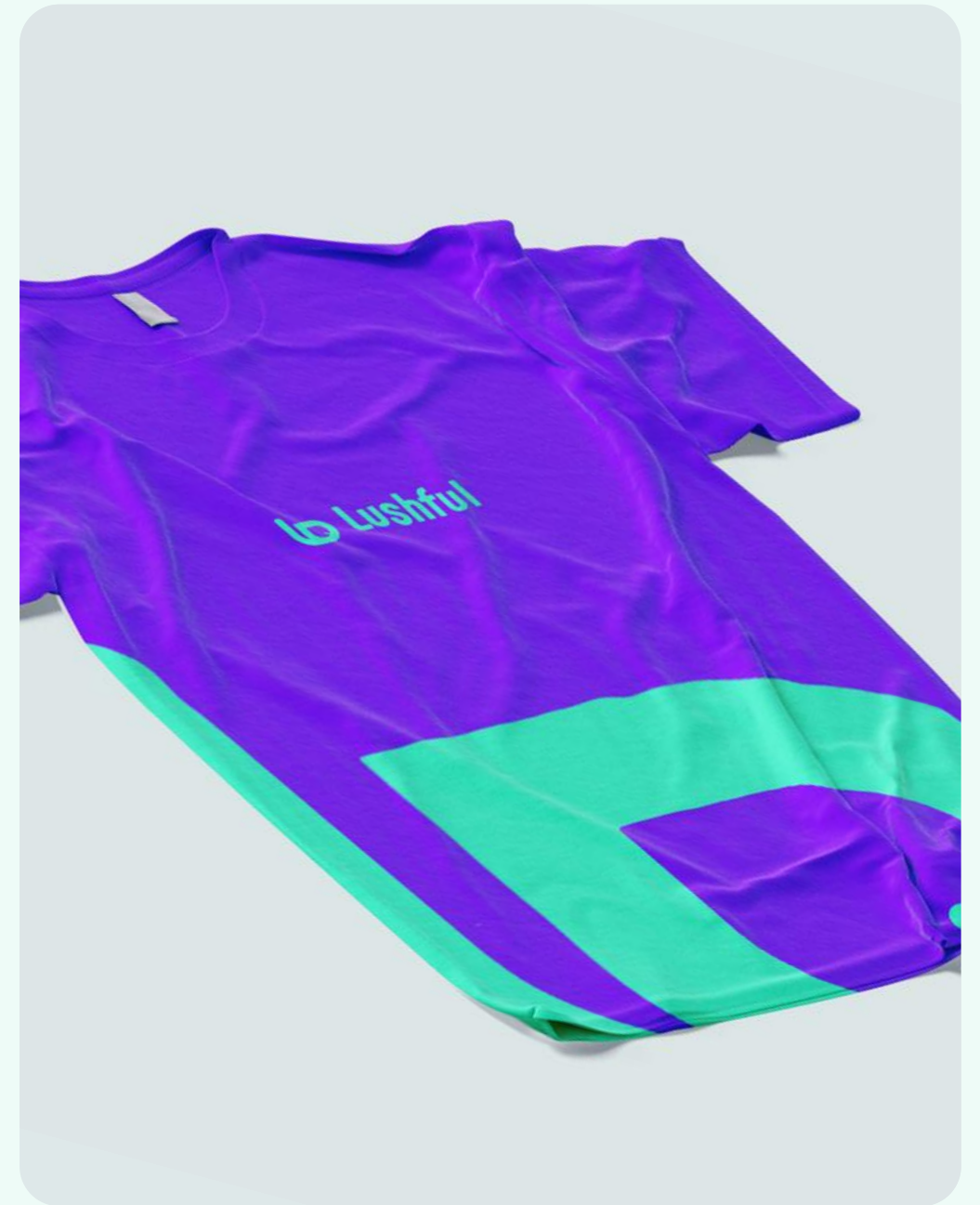


Graphic Element





Graphic Element





Graphic Element



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Thankyou!