## ô Agrifeeder

Logo Book\_V1



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#### **About Brand**



Agrifeeder is a pioneering brand dedicated to empowering farmers and revolutionizing the agricultural industry. We understand the challenges faced by farmers and strive to provide guidance, support, and resources to enhance their farming practices.

#### The Brand



#### About Logo





The logo signifies the direct connection between farmers and consumers, as fresh organic products are delivered to households while upholding the preservation of natural resources. This represents the close relationship and direct interaction enabled by Agrefeeder in bringing fresh, organic products to consumers, symbolized by the hand at the bottom of the logo.

house Clustomer) Land (farmer)





Outline

Logo Book\_V1





















Avoid skewing



Avoid rotating

**∂** Agrifeeder

Avoid adding strokes



Avoid adding special effects



Avoid moving logo mark

Avoid rearranging

Avoid changing colour

**∂** Agrifeeder

ঠ Agrifeeder

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Avoid boxing in logo





#### Typography



# Styles:LightRegularMediumBoldBlack

#### Typography



## Aa Bb Cc Dd Ee Ff

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#### Typography

#### 1234567890

#### !@#\$%^&\*



#### **Color Palette**

### Golden Yellow

#E2C83E

Murky Brown #201915 Fade Brown #FFFBF9

Pure White #FFFFF

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#### **Graphic Element**





#### **Graphic Element**

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