

**Filing  
Buddy**





# Hi, there.

We're happy you're here



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# The Brand

Who we are and what we do





# The Brand

Filing Buddy is an entity which is focused at providing legal, financial, and corporate and compliances consultancy services to business entities. Our organisation is a structure made of enthusiastic financial & legal experts who are experienced in serving businesses of all sizes.



# About Logo

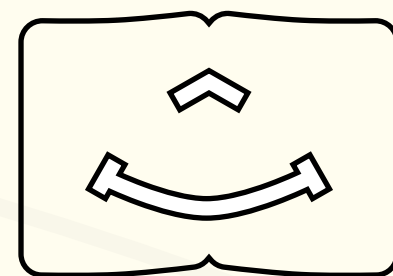
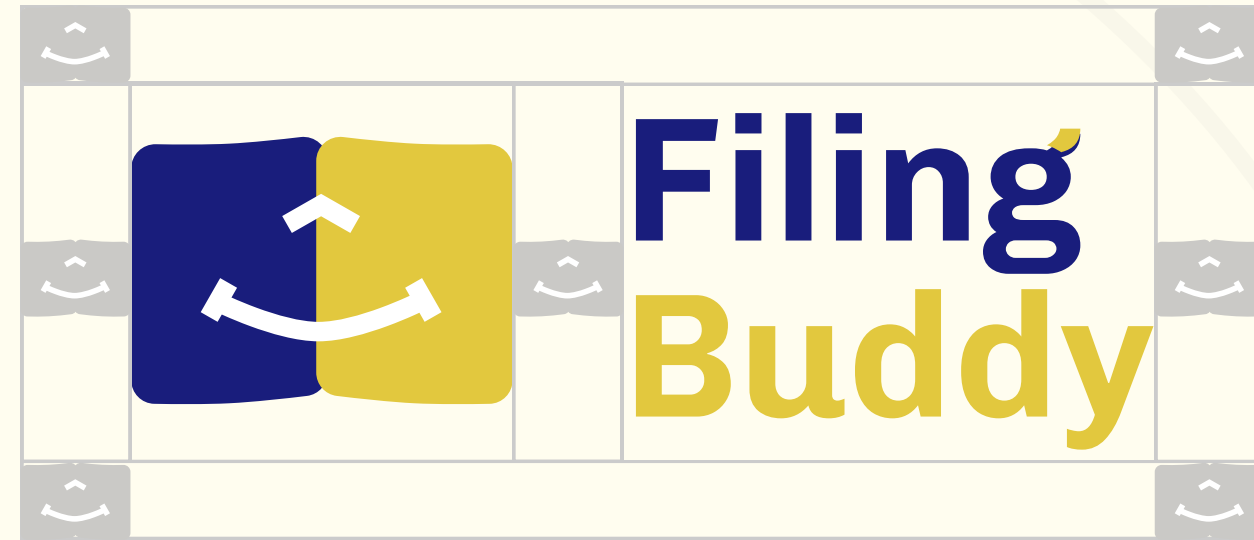
We are a different personality



# Filing Buddy

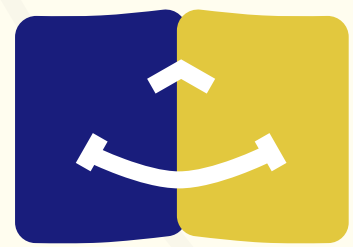


1. Compliance Paperwork (the book)
2. Filing-buddy does it for you with a Smile (The Smile arch)
3. Helps you grow your company (Upword arrow)

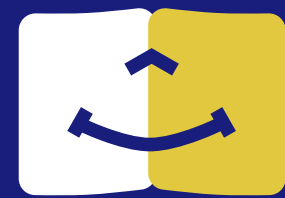


**O u t l i n e**





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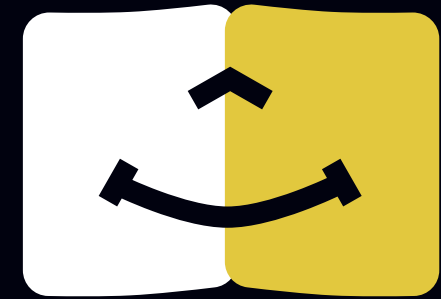
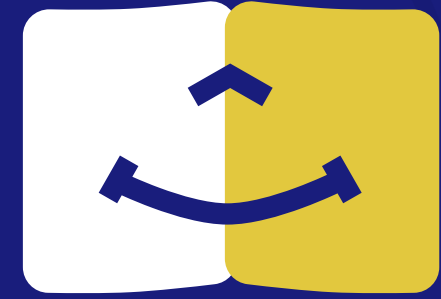
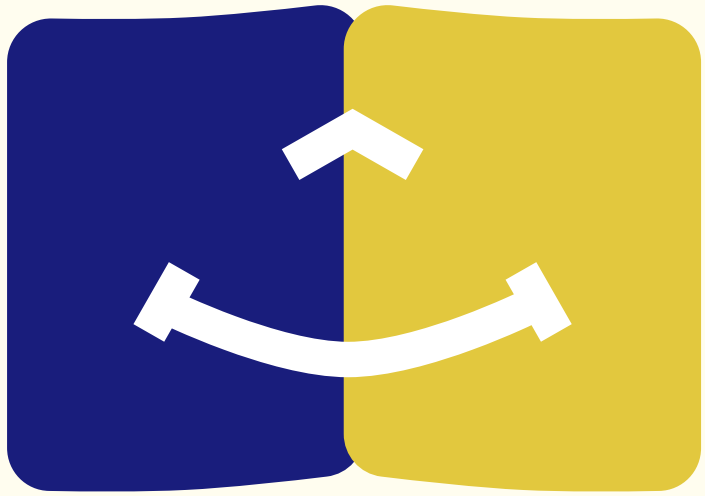
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# Misuse

Avoid skewing



Avoid rotating



Avoid moving logo mark



Avoid changing colour



Avoid adding strokes



Avoid boxing in logo



Avoid rearranging



Avoid adding special effects





# Typography

Reading is important

A  
B  
C  
D  
E  
F  
G  
H  
I



C H I V O

LIGHT

REGULAR

**BOLD**

**BLACK**



**ABCDEFGH**

**abcdefgh**

**1234567890**

**!@#\$%^&\***



# Color Palette

Using fun loving for our personality

**Glow Yellow**

**#E2C83E**

**Calm Blue**

**#191D7C**

**Off White**

**#FFFCEE**

**Deep Blue**

**#01020F**





# Graphic Element

Because looking good is important

*Everything we do,  
we do it with a **Smile.***



**FilingBuddy**

Business Incorporation

**Other Options**



*Thank-you*



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**Version 1.0**