



Globe





Flying

## About trekhops

TrekHops derives from the word Trek which means 'Journey' and Hops, meaning 'Jump.' The name reflects the nature of the brand, which is a live chat-based online travel booking platform.

The website provides tickets and fares that a user looks for through the live chat, such as time of flights, prices, airlines, and in-flight services. Powered by AI, the live assistant understands the demand and needs of the user with the most suitable airfares and special offers without any hassle.

Pumpkin Orange reflects the traits of vitality, essentialism, cheerfulness, fervour, experience, warmth and well being. The imagery of the familia of Orange color is embedded throughout the platform. The color is identical to the values of TrekHops as a travel platform that provides its users with the most approachable UI while booking tickets.



## Core Value:

## Passion, Innovation, Commitment, Simplification

Thriving to be innovative is what TrekHops is passionate about. The lifeblood of the company is to be committed towards adventure of the travellers while simplifying the process of booking travel at the same time.